



Barcelona, Aug 14, 2025

To the GLOBALS Community,

As you know, geopolitical fragmentation is a reality of our time. We all see its effects: deepening divides, rising walls, and a growing uncertainty that challenges the very spirit of global innovation.

We face this reality with our eyes wide open. We are not naive to the risks. We understand that building bridges in today's world requires strength as well as vision. That is why our commitment to openness is reinforced by our collaboration with leading experts in cybersecurity and institutional defense. The networks we build must be both trusted and secure.

Knowing this, and in the face of these challenges, we are not called to retreat. We are called to build. We founded GLOBALS as a European company with entities in Germany and Spain, rooted in the continent's traditions of resilience, diplomacy, and cultural depth. At the same time, we carry European heritage and Latin American spirit, as entrepreneurs born in Argentina and Uruguay. These two brother nations may argue endlessly over trivialities, yet their people always stand shoulder to shoulder when it matters most. This shared experience shapes how we see the world and why we place so much importance on connection. It is this blend of European structure and Latin American drive that forms the foundation of our mission, guiding our work through three simple beliefs:

We believe a connected world is a more resilient one.

We believe human diversity is the engine of innovation.

We believe future generations deserve a world defined by collaboration, not by borders.

These are not just words on a page. They are the principles that guide our work. Today, we turn those principles into action.

We are proud to officially launch the GLOBALS Ambassador Program, our commitment to building bridges. We are uniting a global team of trusted leaders, entrepreneurs, creators, journalists and diplomats on a shared mission: to strengthen our international networks and keep the doors of opportunity open for all.

Our Ambassadors do not serve flags or factions. They serve the shared purpose of human progress. They are builders of cross-border collaboration, working to open pathways between their local ecosystems and the world.

To lead this mission, we are honored to announce that **Mr. Trent zum Mallen**, a true global citizen and former American diplomat, will serve as our inaugural **Global Ambassador**.

To the many leaders who have shown early interest in this program, we thank you for your patience and support. We are excited to share that we have now officially begun reviewing the first wave of applications. For those just hearing this call, the door is still open, and we warmly invite you to apply.

This is an invitation to leaders who share our conviction. If you are passionate about representing your local ecosystem and believe in building a more connected world, we want you on this team.

This program is our first step. We extend an open hand to all leaders, institutions, and partners who believe in this mission. Let's work together to build the resilient, human-centric future we know is possible.

As many of you take a well-deserved rest this summer, we wish you a peaceful and restorative holiday. May it be a time of clarity, connection, and inspiration.

With resolve and optimism,



Mario Paladini

Co-Founder & CEO, Club GLOBALS



Nicolás Ventura

Co-Founder & COO, Club GLOBALS